

Pupil Voice:

- Can we make: waffles, brownies, popcorn, doughnuts, bath bombs, soaps, wristbands....?
 - Find out where fruit grows around the world.
 - Are healthier options more/ less expensive?
 - What makes a product successful?
- Learning Logs** – design a product.

Visitors:

- Local businesspeople.

Visits:

- Tesco enterprise visit
- The Chocolate Factory – Kenfig.

Real life contexts:

- Local retailers / supermarkets.
- Advertising / marketing.
- Profit and loss / entrepreneurship

Languages, Literacy and Communication:

- Instructional writing for making a product / providing a service.
- A radio script to advertise / market their mini-enterprise product. Look at models of radio transcripts – language features and techniques such as use of superlatives, persuasive language. Broadcast on the school’s radio station.
- Poster advertising campaign with brand name and slogan.
- Formal letters to local businesses re: sponsorship.
- Market research in Welsh e.g. likes / dislike / favourites / preferences.
- Mini-biography of an entrepreneur e.g. Sir Terry Matthews, Ben Phillips, Laura Ashley.

Mathematics and Numeracy:

- Data handling – bar charts and pie charts to represent data gathered during market research.
- Calculating profit and loss. NatWest.
- Money – costing ingredients / materials. Comparison of prices between different retailers – which offer best value for money?
- Measure – weighing out/measuring ingredients/liquids and converting one standard of unit of measure to another.
- Ratio and proportion linked to ingredients / materials / servings per person.

Science and Technology:

- Watching episodes of ‘Junior Apprentice’. Diamond ranking activity – characteristics/qualities of entrepreneurs.
- Decide on a product/service based on data from market research.
- Research existing brands/products in terms of marketing, pricing, selling points, packaging...
- Buying/ordering ingredients / materials necessary.
- Making the product.
- Making decisions about the sale – location, time.....
- Organisation of the sale / logistics.

Outdoor Learning:

- iMovie – filming outdoors.
- Outdoor Maths lessons – capacity.
- **Curr. Cymreig:**
- Focus on Welsh entrepreneurs e.g. Sir Terry Matthews, Ben Phillips, Laura Ashley.
- Local sourcing of ingredients / materials.
- Local businesses.

Super Start (Engage)

Visit to a factory/supermarket to experience a product being

Literacy

Numeracy

Digital Competency

Topic Map – Year 6 - Young Apprentice

Critical Th. / Problem S.

Planning and organising

Creativity / innovation

Personal effectiveness

Fabulous Finish (Celebrate)

Mini-Enterprise Sale for children and parents. Selling of products and showcasing work in books.

Expressive Arts:

- Create brand / advertising poster campaign with brand / slogan / logo / imagery.
- Storyboard for iMovie advertisement for product / service.
- Compose a radio jingle to advertise the mini-enterprise product using GarageBand / piano keyboard App.

Humanities:

- Fairtrade sourcing of ingredients / materials.
- Can ingredients / materials be locally sourced? From where? Unique selling point.

- E-safety based on Hwb playlist – selling stereotypes.

Health and Well-being:

- Healthy foods – balanced diet / organic options. Display sugar content of different drinks.
- Hygiene linked to food/product preparation.
- Customer care – courtesy / trust relationships with others.

Quality Texts:

- examples of instructional writing.
- Models of radio transcripts.
- Biographical texts about entrepreneurs.
- Millions – Frank Cottrell-Boyce

Visual Literacy:

- ‘Millions’ film.
- examples of TV adverts.

